  

**WEST INDIES COMMUNICATIONS ENTERPRISE LIMITED / Q95FM RADIO**

**CRYSTAL CLEAR CARIBBEAN SOUNDS IN LIQUID STEREO**

**WICE / Q95FM RADIO STANDARD BOOKING ORDER FORM**

**Q95 INFORMATION**

|  |  |
| --- | --- |
| West Indies Communications Enterprise Ltd  Q95fm Radio  Falconer House  10 Hanover street  Roseau  Commonwealth of Dominica | Office Tel: (767) 448-5822  Sales Tel: (767) 440-3426  Fax: (767) 448-5828  On-Air Tel: (767) 449-3095/6/7  Email: [wice@cwdom.dm](mailto:wice@cwdom.dm)  Website: [www.q95da.com](http://www.q95da.com) |
|  |  |
| Name of Q95 Sales Account Representative | Name: |
| Date: |  |

**CLIENT INFORMATION**

|  |  |  |
| --- | --- | --- |
| Name: |  | Instructions & Comments |
| Address: |  |  |
|  |  |  |
|  |  |  |
| Telephone Contact Information |  |  |
| Fax Contact Information |  |  |
| Email Address |  |  |
| Website |  |  |
|  |  |  |
| Name of Client’s Contact Person |  |  |
| Date: |  |  |

**STANDARD BOOKING FORM**

|  |  |  |  |
| --- | --- | --- | --- |
| Booking Campaign Name | Starting Date | Ending Date | Total: Days/Weeks/Months |
|  |  |  |  |
|  |  |  |  |

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Program Schedules** | State Quantity per  Day / Week / Month | Other Instructions or comments |  | US$ Rate  EC$ Rate | Total US$  Total EC$ |
|  |  |  |  |  |  |
| **Spot Advertisements:** |  |  |  |  |  |
| Days/Times/Length of Spot Ads |  |  |  |  |  |
|  |  |  |  |  |  |
| Specify preferred shows |  |  |  |  |  |
|  |  |  |  |  |  |
| **Infomercials:** |  |  |  |  |  |
| Days / Times / Lengths |  |  |  |  |  |
|  |  |  |  |  |  |
| Specify preferred shows |  |  |  |  |  |
|  |  |  |  |  |  |
| **QMercials:** |  |  |  |  |  |
| Days / Times / Lengths |  |  |  |  |  |
|  |  |  |  |  |  |
| Specify preferred shows |  |  |  |  |  |
|  |  |  |  |  |  |
| **Notices & Announc** |  |  |  |  |  |
| 07:15 am |  |  |  |  |  |
| 12:45 am |  |  |  |  |  |
| 05:30 pm |  |  |  |  |  |
|  |  |  |  |  |  |
| **Sponsorships:** |  |  |  |  |  |
| Length of Spot Ads |  |  |  |  |  |
|  |  |  |  |  |  |
| Specify preferred shows |  |  |  |  |  |
|  |  |  |  |  |  |
| **Discounts** |  |  |  |  |  |
|  |  |  |  |  |  |

**Complimentary Spot Advertisements during Evening & Weekend Shows**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Program Schedules** | State Quantity per  Day / Week / Month | Other Instructions or comments |  | US$ Rate  EC$ Rate | Total US$  Total EC$ |
|  |  |  |  |  |  |
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**CLIENT EMAIL ADDRESS: ………………………….. SUBMIT BOOKING**

**NEW WICE / Q95 WEBSITE ADVERTISING PAGE PURCHASING OPTIONS**

**Programs Shows Spot Ads Infomercials QMercials Sponsorships Options**

|  |  |  |  |  |  |
| --- | --- | --- | --- | --- | --- |
| **Programs / Shows** | **Spot Ads** | **Infomercials** | **QMercials** | **Sponsorship** | **Other** |
|  |  |  |  |  |  |
| **Weekday Daily Shows** | **(Mon – Fri)** |  |  |  |  |
| Rise & Shine Gospel **(5 - 6am)** |  |  |  |  |  |
| Rise & Shine WOYM **(6 - 7am)** |  |  |  |  |  |
| Hot seat **(7:45-10am)** |  |  |  |  |  |
| Q95 Events Hour **(10 – 11am)** |  |  |  |  |  |
| EZ Rock **(11am – 12noon)** |  |  |  |  |  |
| NatureIsleCruise **(12:30–1:30p)** |  |  |  |  |  |
| QClassifieds **(1:30 – 1:50pm)** |  |  |  |  |  |
| PowerDrive951 **(2pm – 3pm)** |  |  |  |  |  |
| PowerDrive951 (**3pm – 4pm)** |  |  |  |  |  |
| Youth On Q **(4pm – 5pm)** |  |  |  |  |  |
| What’s Going On **(5pm – 5:15pm)** |  |  |  |  |  |
|  |  |  |  |  |  |
| **Major News Packages** | **(Mon – Sat)** |  |  |  |  |
| Morning News 7:00 am |  |  |  |  |  |
| Midday News 12:00 noon |  |  |  |  |  |
| Evening News 5:15 pm |  |  |  |  |  |
|  |  |  |  |  |  |
| **Notices & Announcements** | **(Mon – Sat)** |  |  |  |  |
| 07:15 am |  |  |  |  |  |
| 12:45 pm |  |  |  |  |  |
| 05:30 pm |  |  |  |  |  |
| **Pulse951** |  |  |  |  |  |
| Pulse951 @ 7:30am |  |  |  |  |  |
| Pulse951 @ 12:30 |  |  |  |  |  |
| Pulse951 @ 5:45pm |  |  |  |  |  |
| **News Updates** | **(Mon – Sat)** |  |  |  |  |
| 10:00 News Update |  |  |  |  |  |
| 1:00 pm News Update |  |  |  |  |  |
| 4:00 pm News update |  |  |  |  |  |
|  |  |  |  |  |  |
| **Caribbean In 10 (1:50–02pm**) | **(Mon – Fri)** |  |  |  |  |
| **Evening shows** |  |  |  |  |  |
| Healthy LifeStyles **(Mon 6–8pm)** |  |  |  |  |  |
| Law On Q **(Mon 10-12pm)** |  |  |  |  |  |
| In the Spotlight **(Mon 8-10pm)** |  |  |  |  |  |
| Quiet Side of Q **(Tues 6-08pm)** |  |  |  |  |  |
| Politics **(Tues 8–10pm)** |  |  |  |  |  |
| Creole Assur Q **(Wed 8–10pm)** |  |  |  |  |  |
| SportsWrap **(Thur 6–08pm)** |  |  |  |  |  |
| Big Link-Up **(Fri 6p–11pm)** |  |  |  |  |  |
| **Saturday Shows** |  |  |  |  |  |
| Caribbean Cruise951 **(7:30–11:00a)** |  |  |  |  |  |
| IslandRhythms951 **(12:30-01:30p)** |  |  |  |  |  |
| QExposure **(01:30 – 5:15pm)** |  |  |  |  |  |
| Power Drive 951 **(06 – 11:00pm)** |  |  |  |  |  |
| **Sunday Shows** |  |  |  |  |  |
| Soul2Soul Gospel **(6am –12noon)** |  |  |  |  |  |
| Kids On Q **(12noon – 02pm)** |  |  |  |  |  |
| ClassicGoldFlashbacks **(4pm - 6pm)** |  |  |  |  |  |
| WeeklyHeadlines **(06pm – 08pm)** |  |  |  |  |  |
|  |  |  |  |  |  |